



MEDIA RELEASE

Thursday, 26 March 2026

MUNICIPALITY OF WALVIS BAY UNDERTAKES STRATEGIC PLAN REVIEW AND INITIATES DRAFTING OF NEW STRATEGIC FRAMEWORK

The Municipality of Walvis Bay has commenced a comprehensive review and assessment of its current Strategic Plan (July 2021 – June 2026), marking the beginning of the process to draft a new Strategic Plan that will guide the Municipality's development priorities for the next five years. This is the tenth such retreat since the reintegration of Walvis Bay.

This review signals not only a reflection on the current strategic cycle, but also the official start of developing a new, forward-looking Strategic Plan aimed at strengthening service delivery, accountability, and sustainable development.

The review, which is taking place in Gross Barmen, forms part of a dedicated three-day strategic retreat involving Council and Management, aimed at evaluating progress made over the current strategic cycle. The retreat seeks to reflect on achievements recorded, while also identifying reasons why certain targets have not been fully realised, thereby creating an opportunity to learn, improve, and reposition for enhanced performance.

The retreat is expected to produce an initial draft Strategic Plan grounded in accountability, innovation, and improved service delivery, forming the foundation for the Municipality's next five-year planning cycle. Key focus areas include financial sustainability, strengthened stakeholder relations, enhanced performance monitoring, and the development of actionable strategies supported by clear Key Performance Indicators (KPIs) and measurable targets.

The Municipality is also placing strong emphasis on aligning its Strategic Plan with national development frameworks, like the Sixth National Development Plan (NDP6), the Strategic Plan of the Ministry of Urban and Rural Development, while incorporating insights from long-term planning instruments such as the Walvis Bay Urban Structure Plan. This approach ensures that development remains sustainable, inclusive, and responsive to both current and future needs.

Expert input on the first day was provided by Dr. Boniface Mutumba, Special Advisor to the Minister of Urban and Rural Development, who highlighted the importance of governance, compliance, the development of policy frameworks, and robust performance monitoring systems. Contributions were also made by Mr. Ernst Simon, Town Planner from Urban Dynamics, who shared insights on spatial planning, sustainable infrastructure development, and the importance of aligning the Strategic Plan with the existing Structure Plan, which extends to 2042.



Municipality of Walvis Bay



While the current process focuses on the initial drafting of the Strategic Plan, the Municipality will undertake stakeholder consultation engagements as part of the broader process. These consultation dates will be communicated at an appropriate time to ensure inclusive participation.

The Municipality aims to emerge from this process with a clear, concise, and adaptable Strategic Plan that prioritises service delivery, builds public trust, and drives measurable impact. The new plan will be designed to be easily communicated to the public, ensuring transparency and accountability in its implementation.

The Municipality of Walvis Bay remains committed to continuous improvement and to delivering efficient, effective, and people-centred services to its residents.

END

Enquiries: Anita Kaihiva
(064 2013381 / pr@walvisbaycc.org.na)